

## KURSPLAN

# Global Crisis Communication, 7,5 högskolepoäng

*Global Crisis Communication, 7.5 credits*

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<b>Kurskod:</b>	LGCS20	<b>Utbildningsnivå:</b>	Avancerad nivå
<b>Fastställd av:</b>	Utbildningschef 2020-06-03	<b>Utbildningsområde:</b>	Samhällsvetenskapliga området
<b>Gäller fr.o.m.:</b>	Hösten 2020	<b>Ämnesgrupp:</b>	MK1
<b>Version:</b>	1	<b>Fördjupning:</b>	A1F
		<b>Huvudområde:</b>	Medie- och kommunikationsvetenskap

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### Lärandemål

On completion of the course, the student should be able to:

#### Kunskap och förståelse

- explain the various roles of the media in the communication of global crises
- explain crisis communication theories
- explain theories about cosmopolitanism in relation to media reporting on global risks and crises

#### Färdighet och förmåga

- apply crisis communication theories to examine the role of the media in the communication of global crises
- apply cosmopolitanism theories to examine the role of media in reporting on global risks and crises

#### Värderingsförmåga och förhållningssätt

- critically evaluate the role of the media in the communication of global crises
- critically evaluate theories about cosmopolitanism in relation to media reporting on global risks and crises
- critically evaluate crisis communication theories in relation to technological development in media and communication

### Innehåll

- The role of the media in communicating global risks and crises
- Cosmopolitanism and media reporting on global risks and crises
- Crisis communication theories and practices

### Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

### **Förkunskapskrav**

45 credits from the master's programme, or equivalent.

### **Examination och betyg**

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on instruction and course literature.

The course is examined through written and oral assignments.

- Written group assignment - 2 credits, Grading Pass/Fail

In groups assigned at the beginning of the course students will elaborate a project for a communication intervention to address a crisis situation.

- Group presentation - 2 credits, Grading Pass/Fail

In the groups assigned at the beginning of the course students will present the group project orally to the class.

- Individual written assignment - 3,5 credits, Grading A-F

The individual written assignment consists on an argumentative text in which the student will discuss a chosen topic from the perspectives of the theories and concepts covered in the course.

Grading criteria individual written assignment:

A - The student shows an excellent level of theoretical understanding, ability to think independently, apply theories to analyse social phenomena, and the analytical skills necessary to question and problematise the theories and concepts covered in the course. The student must also be able to articulate arguments in the adequate academic style and in a clear and formally correct manner.

B - The student shows a very good level of theoretical understanding, ability to think independently, and apply theories to analyse social phenomena. The student must also be able to

articulate arguments in the adequate academic style and in a clear and formally correct manner.

C - The student shows a good level of theoretical understanding, ability to think independently, and apply theories to analyse social phenomena. The student must also be able to articulate arguments in the adequate academic style and in a clear and formally correct.

D - The student shows an acceptable level of theoretical understanding and ability to think independently and apply theories to analyse social phenomena. There are inadequacies in style and formal mistakes.

E - The student shows limited theoretical understanding and ability to think independently and apply theories to analyse social phenomena. There are inadequacies in style and formal mistakes.

F (Fail) - The student is not able to show the ability to think independently and apply theories to analyse social phenomena. Form and style are inadequate to an academic text.

Fx (Fail) - The assignment has not been submitted

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Skriftlig inlämningsuppgift i grupp <sup>1</sup>	2 hp	U/G
Gruppredovisning <sup>2</sup>	2 hp	U/G
Individuell skriftlig inlämningsuppgift	3,5 hp	A/B/C/D/E/FX/F

<sup>1</sup> The examination is graded Fail (U) or Pass (G)

<sup>2</sup> The examination is graded Fail (U) or Pass (G).

## Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published

on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

### **Kurslitteratur**

Austin, Lucinda & Jin, Yan. (2017). *Social media and crisis communication*. New York: Routledge. 482 pages

Cottle, Simon (1998). Ulrich Beck, 'Risk Society' and the Media: A Catastrophic View? *European Journal of Communication* 13(1): 5-32.

Cottle, Simon (2014). Rethinking Media and Disasters in a Global age: What's Changed and why it Matters. *Media, War & Conflict* 7(1): 3-22.

Cottle, Simon & Cooper, Glenda (2015). *Humanitarianism, Communication, and Change*. New York: Peter Lang. 292 pages

Pantti, Mervi, Wahl-Jorgensen, Karin & Cottle, Simon (2012). *Disasters and the Media*. New York: Peter Lang. 235 pages.

Sellnow, Timothy. L. & Seeger, Matthew. W. (2013). *Theorizing crisis communication* (Vol. 5). New Jersey: John Wiley & Sons.

Reference literature

### **Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

### **The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available on the e-learning platform