



KURSPLAN

Globalization and Media, 7,5 högskolepoäng

Globalization and Media, 7.5 credits

Kurskod:	LGLS20	Utbildningsnivå:	Avancerad nivå
Fastställd av:	Utbildningschef 2020-06-03	Utbildningsområde:	Samhällsvetenskapliga området
Gäller fr.o.m.:	Hösten 2020	Ämnesgrupp:	MK1
Version:	1	Fördjupning:	A1F
		Huvudområde:	Medie- och kommunikationsvetenskap

Lärandemål

On completion of the course, the student should be able to:

Kunskap och förståelse

- explain theories of globalization
- identify and explain the role of globalization in society from different perspectives
- identify and explain the role of media and journalism for both globalization and de-globalization processes

Färdighet och förmåga

- compare different globalization theories
- compare different media globalization theories in terms of similarities and differences
- compare different theories and types of research about global journalism
- apply theories about globalization, media globalization and global journalism on society

Värderingsförmåga och förhållningssätt

- critically reflect upon and problematize globalization theory, media globalization theory and global journalism theory from different perspectives

Innehåll

- Globalization theory (including theories about de-globalization)
- Media globalization theory
- Global journalism theory

Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to

which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

Förkunskapskrav

45 credits from the master's programme, or equivalent.

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on instruction and course literature.

The course is examined through one individual oral examination and one individual written assignment.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of A for the whole course the student must be awarded A on one examination and minimum B on the remaining. In order to be awarded B for the whole course, the student must be awarded minimum B on one examination and minimum C on the other examination. A similar rationale is applied on the other grading levels.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
--------------------	------------	-------

Individuell muntlig examination	3 hp	A/B/C/D/E/FX/F
Individuell skriftlig inlämningsuppgift	4,5 hp	A/B/C/D/E/FX/F

Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Kurslitteratur

Berglez, Peter (2013). *Global Journalism. Theory and practice*. New York: Peter Lang. 157 p.

Berglez, Peter & Gearing, Amanda (2018). The Panama and Paradise Papers. The Rise of a Global Fourth Estate, *International Journal of Communication* 12: 4573-4592. 19 p.

Castells, Manuel (2011). A Network Theory of Power, *International Journal of Communication* 5: 773-787. 14 p.

Cha, Taesuh (2020). Is Anybody Still A Globalist? Rereading the trajectory of US grand strategy and the end of the transnational moment, *Globalizations* 17(1): 60-76. 16 p.

Curran, James, Esser, Frank, Hallin, Daniel C., Hayashi, Kaori & Lee, Chin-Chuan (2017). International News and Global Integration. A five-nation reappraisal, *Journalism Studies* 18(2): 118-134 16 p.

Flew, Terry (2018). *Understanding Global Media*. 2th ed. London: Palgrave. 219 p.

Hänska, Max (2018). International Journalism and the Emergence of Transnational Publics: Between cosmopolitan norms, the affirmation of identity and market forces, *Global Media and Communication* 14(1): 103-121. 18 p

James, Paul & Steger, Manfred B. (2014). A Genealogy of 'Globalization': The career of a concept, *Globalizations* 11(4): 417-434 17 p.

Konow-Lund, Maria Gearing, Amanda & Berglez, P. (2019). Transnational Cooperation in Journalism. In *Oxford Encyclopedia of Journalism Studies*. Oxford: Oxford University Press. doi:10.1093/acrefore/9780190228613.013.881. 19 p.

Lechner, Frank J. (2009). *The Making of World Society*. Malden, MA & Oxford; Wiley-Blackwell. 311 p.

Olausson, Ulrika (2014). The Diversified Nature of 'Domesticated' News Discourse. The case of climate change in national news media, *Journalism Studies* 15(6): 711-725. 14 p.

Reese, Stephen D. (2016). The New Geography of Journalism Research: Levels and spaces, *Digital Journalism*, 4(7): 816–826. 10 p.

Scholte, Jan A. (2002). *What is Globalization? The definitional issue – again*, CSGR Working Paper No. 109/02, Dec. 2002. 34 p.

Tanikawa, Miki (2018). Is ‘Global Journalism’ truly Global? Conceptual and empirical examinations of the global, cosmopolitan and parochial conceptualization of journalism, *Journalism Studies* 20(10): 1421-1439. 18 p.

Van Leuven, Sarah & Berglez, P. (2016). Global Journalism between Dream and Reality: A comparative study of The Times, Le Monde and De Standaard, *Journalism Studies* 17(6): 667-683. 16 p.

Volkmer, Ingrid & Sharif, Kasim (2018). *Risk Journalism between Transnational Politics and Climate Change*. Palgrave. 292 p. (a selection of about 100 pages)

Ward, Stephen J A. (2005). Philosophical Foundations for Global Journalism Ethics, *Journal of Mass Media Ethics* 20(1): 3-21. 18 p.

Reference literature

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available on the e-learning platform