



## KURSPLAN

# Introduction to Sustainable Communication: Communicative Aspects of Sustainability, 2,5 högskolepoäng

*Introduction to Sustainable Communication: Communicative Aspects of Sustainability, 2.5 credits*

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|------------------------|----------------------------|---------------------------|------------------------------------|
| <b>Kurskod:</b>        | LIAR22                     | <b>Utbildningsnivå:</b>   | Avancerad nivå                     |
| <b>Fastställd av:</b>  | Utbildningschef 2022-03-18 | <b>Utbildningsområde:</b> | Samhällsvetenskapliga området      |
| <b>Gäller fr.o.m.:</b> | Hösten 2022                | <b>Ämnesgrupp:</b>        | MK1                                |
| <b>Version:</b>        | 1                          | <b>Fördjupning:</b>       | A1N                                |
|                        |                            | <b>Huvudområde:</b>       | Medie- och kommunikationsvetenskap |

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### Lärandemål

On completion of the course, the student should be able to:

Kunskap och förståelse

- demonstrate knowledge of central concepts, theories, and methods within the research field of sustainable communication
- demonstrate knowledge of current research and practice within the field of sustainable communication

Färdighet och förmåga

- compare different communication perspectives and their relations to social, economic and environmental sustainability

Värderingsförmåga och förhållningssätt

- discuss ethical considerations in research and practice within the field of sustainable communication

### Innehåll

- Introduction to concepts, theories, and methods
- Current research and practice in sustainable communication
- Communicative aspects of sustainable development
- Introduction to communication and social change
- Research ethics

### Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

### **Förkunskapskrav**

A bachelor's degree (i.e., the equivalent of 180 ECTS credits at an accredited university) with at least 90 credits in media and communication or social sciences including independent work, i.e., a thesis or the equivalent. English proficiency is required.

### **Examination och betyg**

Kursen bedöms med betygen Underkänd eller Godkänd.

The examination is based on the intended learning outcomes.

The course is examined through a group presentation.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To receive the final grade of Pass, all elements of the course must have been passed. The final grade of the course is determined by the grade given to the group presentation.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

| Examinationsmoment            | Omfattning | Betyg |
|-------------------------------|------------|-------|
| Gruppredovisning <sup>1</sup> | 2,5 hp     | U/G   |

<sup>1</sup> The presentation is assessed as Fail (U) or Pass (G).

### **Kursvärdering**

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

### **Kurslitteratur**

Bennett, W. L. (2020). *Communicating the future: solutions for environment, economy and democracy*. John Wiley & Sons. Chapter 4, 28p.

Russell, A., Tegelberg, M., Yagodin, D., Kumpu, V., & Rhaman, M. (2012). Digital networks and shifting climate news agendas and practices. *Media Meets Climate. The Global Challenge for Journalism*. Göteborg: Nordicom, 195-217. 21p

Hahn, O., Eide, E., & Ali, Z. S. (2012). The evidence of things unseen: Visualizing global warming. *Media meets climate: The global challenge for journalism*, 221-246. 24p.

Peer-reviewed articles and chapters from other publications ca. 40 pages

### **Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

### **The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available in the learning management system