



KURSPLAN

Sustainability and Communication, 15 högskolepoäng

Sustainability and Communication, 15 credits

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|------------------------|----------------------------|---------------------------|------------------------------------|
| Kurskod: | LSSR20 | Utbildningsnivå: | Avancerad nivå |
| Fastställd av: | Utbildningschef 2020-06-26 | Utbildningsområde: | Samhällsvetenskapliga området |
| Reviderad av: | Utbildningschef 2021-06-22 | Ämnesgrupp: | MK1 |
| Gäller fr.o.m.: | Hösten 2021 | Fördjupning: | A1N |
| Version: | 2 | Huvudområde: | Medie- och kommunikationsvetenskap |

Lärandemål

On completion of the course, the student should be able to:

Kunskap och förståelse

- explain and problematize different perspectives and levels of communication and sustainability
- identify and explain communication processes and relations in the (un)sustainable society
- understand psychological and structural mechanisms connected to climate opinions/behaviour

Färdighet och förmåga

- use concepts of sustainable communication in the production of information
- design and formulate research problems related to sustainable communication

Värderingsförmåga och förhållningssätt

- critically evaluate the role of communication in the (un)sustainable society

Innehåll

- Introduction to sustainable development and sustainable communication
- Environmental aspects of sustainable communication
- Social sustainability and the role of communication
- Organizational/Economical aspects of sustainable communication
- Climate psychology

Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

Förkunskapskrav

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 credits in media and communication studies or social studies including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent.

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on the intended learning outcomes.

For this course, the examination is based on two individual written assignments and one written group assignment including oral presentations in seminars.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To receive the final grade of A for the whole course the student must be awarded A on two assignments and minimum B on the remaining. In order to be awarded B for the whole course, the student must be awarded minimum B on two assignments and minimum C on the remaining.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

| Examinationsmoment | Omfattning | Betyg |
|---|------------|----------------|
| Skriftlig och muntlig gruppuppgift | 5 hp | A/B/C/D/E/FX/F |
| Individuell skriftlig och muntlig uppgift 1 | 5 hp | A/B/C/D/E/FX/F |
| Individuell skriftlig och muntlig uppgift 2 | 5 hp | A/B/C/D/E/FX/F |

Kursvärdering

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

Kurslitteratur

Bennet, W. Lance. (2021). *Communicating the Future: Solutions for Environment, Economy, and Democracy*. Medford, MA: Polity Press. (192 p).

Berglez, Peter (2008). What is Global Journalism? Theoretical and Methodological Conceptualisations. *Journalism Studies*, 9(6), 845-858. (14 p.).

Berglez, Peter, Olausson, Ulrika & Ots, Mart (eds) (2017). *What is Sustainable Journalism?: Integrating the Environmental, Social and Economic Challenges of Journalism*. New York: Peter Lang Inc. (Introduction, chapters 1-3, 5, 7, 8, 12, 13, 16-18, 20. About 200 p.).

Cronon William. (1996). The Trouble with Wilderness: Or, Getting back to the Wrong Nature. *Environmental history*/Jstor:
faculty.washington.edu/timbillo/Readings%20and%20documents/Wilderness/Cronon%20The%20trouble%20with%20Wilderness.pdf (22 p).

Deeming, Christopher (editor) (2021). *The Struggle for Social Sustainability: Moral Conflicts in Global Social Policy*. Bristol University Press, UK. (345 p).

Hansen, Anders (2018). *Environment, Media and Communication*. Second Edition. Routledge. (244 p.).

Hedenius, Fredrik, Persson, Martin & Sprei, Frances (2018). *Sustainable Development: Nuances and Perspectives*. Lund: Studentlitteratur. (140 p.).

Hoggett, Paul (2019). *Climate Psychology*. Springer Nature Switzerland AG. (Selected chapters).

Hornsey, Matthew J., Harris, Emily A., Bain, Paul G., & Fielding, Kelly S. (2016). Meta-analyses of the Determinants and Outcomes of Belief in Climate Change. *Nature Climate Change*, 6, 622-626. (5 p.).

Hultman, Martin (2019). *Ecological Masculinities*. London: Routledge. (272 p).

Kent, Michael, L. & Taylor, Maureen (2016). From Homo Economicus to Homo dialogicus:

Rethinking social media use in CSR communication. *Public Relations Review*, 42(1), 60-67. (8 p.).

Lee, Philip. & Vargas, Lorenzo (2020). *Expanding Shrinking Communication Spaces*. The Centre for Communication Rights. (130 p).

Miller, Toby (2015) Unsustainable Journalism, *Digital Journalism*, 3:5, 653-663, DOI: 10.1080/21670811.2015.1026683

Morse, Stephen et al. (2017). *Sustainable Development and Corporate Social Responsibility*. Routledge. (270 p).

Olausson, Ulrika (2018). "Stop Blaming the Cows!": How Livestock Production is Legitimized in Everyday Discourse on Facebook. *Environmental Communication*, 12(1), 28-43. (15 p.).

Olausson, Ulrika & Berglez, Peter (2014). Media and Climate Change. Four Long-standing Research Challenges Revisited. *Environmental Communication*, 8(2), 249-265. (17 p.).

Olausson, Ulrika & Ugglå, Ylva (2019). Celebrities celebrifying nature: the discursive construction of the human-nature relationship in the 'Nature Is Speaking' campaign, *Celebrity Studies*, DOI: 10.1080/19392397.2019.1626749

Pattberg, Philipp (2007). Conquest, Domination and Control: Europe's Mastery of Nature in Historic Perspective. *Journal of Political Ecology*, 14. (9 p.).

Pompper, Donnaly (editor) (2019). *Climate and Sustainability Communication*. London: Routledge. (150 p).

Raworth, Kate (2018). *Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist*. Random House Business Books. (384 p.).

United Nations. *Transforming our World: The 2030 Agenda for Sustainable Development*. Available at sustainabledevelopment.un.org/post2015/transformingourworld/publication (41 p.).

Additional articles, 100 pages.

Please note that changes may be made to the reading list up until one month before the start of the course.

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available in the learning management system