



## KURSPLAN

# Work Placement in Sustainable Communication, 7,5 högskolepoäng

*Work Placement in Sustainable Communication, 7.5 credits*

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|------------------------|----------------------------|---------------------------|------------------------------------|
| <b>Kurskod:</b>        | LWSS20                     | <b>Utbildningsnivå:</b>   | Avancerad nivå                     |
| <b>Fastställd av:</b>  | Utbildningschef 2019-12-10 | <b>Utbildningsområde:</b> | Samhällsvetenskapliga området      |
| <b>Gäller fr.o.m.:</b> | Våren 2020                 | <b>Ämnesgrupp:</b>        | MK1                                |
| <b>Version:</b>        | 1                          | <b>Fördjupning:</b>       | A1F                                |
|                        |                            | <b>Huvudområde:</b>       | Medie- och kommunikationsvetenskap |

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### Lärandemål

On completion of the course, the student should be able to:

#### Kunskap och förståelse

- identify the challenges connected to "communication and sustainability" within a company/an organization
- describe and give an account of the work placement's organization and activity and how it communicates with its stakeholders and surroundings

#### Färdighet och förmåga

- independently identify, formulate problems and suggest solutions within the field of sustainable communication in relation to a company/an organization

#### Värderingsförmåga och förhållningssätt

- critically reflect on the relation between theories (in Media and Communication with focus on Sustainability) and the practice within a company/an organization

### Innehåll

- Practice tasks related to a company/an organization, with focus on communication
- Project work within sustainable communication, related to the needs of a company/an organization

### Undervisningsformer

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

## Förkunskapskrav

Second-cycle courses equivalent to 15 credits in Media and Communication Sciences, for example Sustainability and Communication, 15 credits, or Media in the Digital Age – Participation, Power and (In)Equality, 7.5 credits, and Transmedia Storytelling and Design, 7.5 credits.

## Examination och betyg

Kursen bedöms med betygen Underkänd eller Godkänd.

The examination is based on instruction and course literature.

Forms of examination:

- project work
- individual written report
- seminar

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations.

A student may not make a second attempt at any examination already passed in order to receive a higher grade.

Poängregistrering av examinationen för kursen sker enligt följande system:

| Examinationsmoment                                   | Omfattning | Betyg |
|--|------------|-------|
| Projektarbete <sup>†</sup>                           | 4 hp       | U/G   |
| Individuell skriftlig inlämningsuppgift <sup>†</sup> | 2 hp       | U/G   |
| Seminarium <sup>†</sup>                              | 1,5 hp     | U/G   |

<sup>†</sup> The examination is graded Fail (U) or Pass (G).

## Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

## Kurslitteratur

Relevant literature for the student's own work (project and report) – decided by the student together with the examiner

### Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

**The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available on the e-learning platform