

## COURSE SYLLABUS

**Entrepreneurship; Person and Process, 7.5 credits***Entrepreneurship; Person and Process, 7,5 högskolepoäng*

---

<b>Course Code:</b>	ENRR23	<b>Education Cycle:</b>	Second-cycle level
<b>Confirmed by:</b>	Council for Undergraduate and Masters Education Jan 4, 2013	<b>Disciplinary domain:</b>	Social sciences
<b>Revised by:</b>	Council for Undergraduate and Masters Education Mar 29, 2021	<b>Subject group:</b>	FE1
<b>Valid From:</b>	Aug 23, 2021	<b>Specialised in:</b>	A1N
<b>Version:</b>	3	<b>Main field of study:</b>	Business Administration

---

**Intended Learning Outcomes (ILO)**

On completion of the course the student will be able to:

Knowledge and understanding

1. demonstrate knowledge of and ability to critically assess and relate to core theories and models within the field of entrepreneurship
2. demonstrate understanding of the potential of entrepreneurship to contribute to fulfilling the Sustainable Development Goals

Skills and abilities

3. identify, craft, and pitch venture ideas in response to economic, social, and cultural opportunities
4. evaluate the feasibility and market potential of venture opportunities
5. develop entrepreneurial ideas towards enactment in practice

Judgement and approach

6. reflect critically and independently as well as understand challenges and opportunities connected to the entrepreneurial process, and especially in relation to the Sustainable Development Goals
7. craft their own 'entrepreneurial mindset' by developing social skills in different contexts

**Contents**

The aim of this course is to support students in developing an understanding of different aspects and contexts of entrepreneurship as a basis for crafting their 'entrepreneurial selves' anchored within the framework provided by the Sustainable Development Goals of Agenda 2030. This is done through learning that is based on practical experimentation and critical reflection. Entrepreneurship is a process, and therefore the course focuses on 'entrepreneurship' as the practices framing entrepreneurial activities.

**Connection to research and practice**

This course benefits from JIBS' excellence in research on the entrepreneurial process and context and combines this with insights gained at its Media, Management and Transformation Centre (MMTC) in relation to sustainability and the need for sustainable entrepreneurship. The course is conducted in tight collaboration with Science Park Jönköping and makes use of different practical state-of-the-art tools for generating, developing, and pitching venture ideas.

### Type of instruction

The course is designed to be highly interactive and demands that all students actively participate and take charge of their own learning process. Lectures, seminars and workshops, student presentations, guest lectures, and project work provide input to this process.

The teaching is conducted in English.

### Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The examination in this course consists of different parts. ILOs are assessed through examination:

- Individual written examination (ILOs: 1, 2) representing 2.5 credits
- Active participation and project work, individually assessed (ILOs: 1, 2, 3, 4, 5, 6, 7) representing 2.5 credits
- Individual development and presentation of pitch (ILOs: 3, 4, 5) representing 2.5 credits

Registration of examination:

Name of the Test	Value	Grading
Individual written examination <sup>1</sup>	2.5 credits	A/B/C/D/E/FX/F
Active participation and project work, individually assessed <sup>1</sup>	2.5 credits	A/B/C/D/E/FX/F
Individual development and presentation of pitch <sup>2</sup>	2.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance with JIBS grading policy

<sup>2</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance with JIBS grading policy.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by

program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### **Other information**

#### Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables, and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

#### Literature

Nielsen, S. I., Klyver, K., Evald, M. B., & Bager, T. (2012 or later): *Entrepreneurship in Theory and Practice; Paradoxes in Play*. Edward Elgar

Compendium: A list of selected readings will be posted on the course page.