



COURSE SYLLABUS

Crafting Scientific Research - Strategies, Processes, and Ethics, 7.5 credits

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högskolepoäng*

Course Code: FJCSR33	Education Cycle: Third-cycle level
Confirmed by: Nov 9, 2022	Research subject: Business Administration
Valid From: Jan 17, 2023	
Version: 1	

Purpose

This course aims at developing PhD students' knowledge and ability to navigate the academic landscape in terms of academic writing, publishing strategies, publishing processes, and publishing ethics.

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

1. Describe and discuss academic writing, publishing strategies, publishing processes, and publishing ethics applicable for one's own research.

Skills and abilities

2. Identify writing strategies for different types of papers
3. Identify publishing strategies suitable for one's own research
4. Identify different parts of publishing processes that are of relevance for one's own research
5. Apply ethical considerations of importance for one's own research

Judgement and approach

6. Evaluate and analyze own and colleagues' publications.
7. Critically and independently evaluate academic relevance and rigor in research projects

Contents

The course will particularly focus on dealing with the following questions:

- What are the challenges and rewards of publishing?
- How to frame and position a research paper
- How to craft a literature review
- How to review colleagues' research
- How to respond to the comments and suggestions from editors and reviewers during a review process

- What are the internalized professional ethics standards and external ethics regulations?

Type of instruction

Lectures, Seminars, and Workshops

The teaching is conducted in English.

Prerequisites

Admitted to a doctoral programme in business administration or a related subject of a recognized

business school or university in Sweden.

Examination and grades

The course is graded Fail (U) or Pass (G).

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Crafting Impactful Research Assignment: (ILOs: 1- 6) Active participation in course sessions, research presentations, final report writing and opposition, representing 7, 5 ECTS

Course evaluation

A course evaluation will be conducted at the end of the course.

Other information

The course is a hybrid course with a mix of online and in-class sessions.

Course literature

See separate literature list.