

COURSE SYLLABUS

Methods to Evaluate Information Technology Ventures, 7.5 credits

Methods to Evaluate Information Technology Ventures, 7,5 högskolepoäng

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|---------------|---|----------------------|--------------------|
| Course Code: | INLR23 | Education Cycle: | Second-cycle level |
| Confirmed by: | Council for Undergraduate and Masters Education Oct 22, 2014 | Disciplinary domain: | Technology |
| Valid From: | Aug 24, 2015 | Subject group: | IF1 |
| Version: | 2 | Specialised in: | A1N |
| Reg number: | 2015/1696-313 IHH | Main field of study: | Informatics |

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. demonstrate an understanding of the theoretical and practical frameworks in the subject area.
2. demonstrate an understanding of value propositions in respect to stakeholders and society.

Skills and abilities

3. apply methods and models to the holistic evaluation process.
4. map IS/IT processes within a working business model.
5. be able to visually present evaluation results.

Judgement and approach

6. differentiate between evaluation approaches and methods within a holistic perspective.
7. be able to evaluate and select the proper approach in respect to a project's goals and constraints.

Contents

This course provides students with a holistic perspective over approaches, methods and models for the analysis and evaluation of IT/IS processes and for the management of innovative IS/IT applications, and of their effects and expectations for users, enterprises, organizations, and society as a whole. Furthermore theories and models from the previous course IT-Project Management in International Settings (INPR23) will be used in the course.

Type of instruction

Lectures, seminars, supervision, and workshops.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Informatics including Business Development and Change Work, 7.5 credits (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILOs 1,2 and 7 will be assessed through the written individual examination

ILOs 3,4,5 and 6 will be assessed through the group work on project and seminars.

Registration of examination:

| Name of the Test | Value | Grading |
|------------------|-------------|----------------|
| Examination | 3.5 credits | A/B/C/D/E/FX/F |
| Project work | 3 credits | U/G |
| Seminars | 1 credit | U/G |

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination

Course literature

Literature

Excerpts from textbooks and selected articles will be provided during the course.