

# **COURSE SYLLABUS**

# **Advanced Supply Chain Management 2: Integration and** Alliances. 7.5 credits

Advanced Supply Chain Management 2: Integration and Alliances, 7,5 högskolepoäng

Course Code: JA2S26 **Education Cycle:** Second-cycle level

**Confirmed by:** Council for Undergraduate and Masters Education Oct 23, 2015 Disciplinary Social sciences (70%) and domain:

technology (30%)

Revised by: Council for Undergraduate and Masters Subject group: Education Mar 29, 2021 Specialised in: A1F

Valid From: Aug 23, 2021 Main field of study: Business Administration

Version:

### Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

# Knowledge and understanding

- I. demonstrate how different theoretical approaches can be applied in supply chain integration and alliances.
- 2. examine the impact of power and possibilities of power management and conflicts in supply chains.
- 3. describe the effects and implications of alliance development,
- 4. examine the supply chain with specific focus on procurement,
- 5. discuss the problems of performance and measuring of whole Supply Chains,

# Skills and abilities

- 6. demonstrate a thorough understanding of the established models in Supply Chain alliance and cooperation development,
- 7. demonstrate how to apply performance metrics in managing Supply Chains,
- 8. demonstrate an understanding of how to analyse strategies and change approaches in supply chains,

#### Judgement and approach

- 9. critically assess the theoretical foundations of alliance and cooperation development in Supply Chain Management,
- 10. reflect upon Inter-organizational learning in Supply Chains.

#### **Contents**

The course takes a holistic view of the supply chain and the competition between supply chains. The main themes of the course are:

- integration and Power of Supply Chains and Inter-organizational Collaboration,
- strategic Alliances Development,
- inter-Organizational learning in Supply Chain Management,
- supply chain strategy and change,
- performance measurement in Supply Chains,
- procurement in supply chains.

### Connection to research and practice

This course builds on the research activities and practical results from research areas involving power, alliances, and performance measurement at the Centre for Family Entrepreneurship and Ownership; innovation, negotiations and change management issues from research at the Centre for Entrepreneurship and Spatial Economics as well as the Media, Management and Transformation Centre. The students in this course will have opportunities to analyze relevant research results, cases and experiences from the business cases undertaken in the research centers.

# Type of instruction

Lectures and Seminars.

The teaching is conducted in English.

### **Prerequisites**

Bachelor's degree in Business Administration (i.e the equivalent of 180 credits at an accredited university) including Advanced Supply Chain Management 1, 7.5 credits (or the equivalent).

#### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

- Group case study works and presentations (ILOs: 1, 2, 3, 4 & 5) representing 3 credits.
- Individual written examination (ILOs: 6, 7, 8, 9 & 10) representing 4.5 credits.

### Registration of examination:

Name of the Test	Value	Grading
Group case study works and presentations <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Individual written examination <sup>1</sup>	4.5 credits	A/B/C/D/E/FX/F

<sup>&</sup>lt;sup>I</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (o-100 points). Grade is set in accordance to JIBS grading policy.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by

program directors and discussed in program groups and with relevant others (depending on issue e.g., Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation

#### Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination. Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat, submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

#### Course literature

Course compendium will be distributed by teachers at the start of the course.