



## COURSE SYLLABUS

# Advanced Supply Chain Management 2: Integration and Alliances, 7.5 credits

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högskolepoäng*

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<b>Course Code:</b> JA2S26	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Oct 23, 2015	<b>Disciplinary domain:</b> Social sciences (70%) and technology (30%)
<b>Revised by:</b> Examiner Aug 17, 2023	<b>Subject group:</b> FE1
<b>Valid From:</b> Aug 21, 2023	<b>Specialised in:</b> A1F
<b>Version:</b> 3	<b>Main field of study:</b> Business Administration

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## Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. Demonstrate how different theoretical approaches can be applied in supply chain integration and alliances.
2. Examine the impact of power and possibilities of power management and conflicts in supply chains.
3. Describe the effects and implications of alliance development.
4. Examine the supply chain with specific focus on procurement.
5. Discuss the problems of performance and measuring of whole Supply Chains.

Skills and abilities

6. Demonstrate a thorough understanding of the established models in Supply Chain alliance and cooperation development.
7. Demonstrate how to apply performance metrics in managing Supply Chains.
8. Demonstrate an understanding of how to analyse strategies and change approaches in supply chains.

Judgement and approach

9. Critically assess the theoretical foundations of alliance and cooperation development in Supply Chain Management.
10. Reflect upon Inter-organisational learning in Supply Chains.

## Contents

The course takes a holistic view of Supply Chain Integration – internal & external. The main themes of the course are:

### Internal Integration

- Theory Perspective on Supply Chain Integration
- Strategy, Systems & Processes for Supply Chain Integration
- Sourcing and purchasing in supply chain integration.

#### External Integration (Suppliers & Customers)

- Integration and Power of Supply Chains
- Inter-organizational Collaboration
- Strategic Alliances Development
- Transport in Supply Networks
- Performance measurement and management in Supply Chain Integration

#### Connection to research and practice

This course builds on the research activities and practical results from research areas in supply chain management, such as power, alliances, strategy, and performance measurement. Students in this course will have opportunities to analyse relevant research outcomes, cases, and experiences from the business cases undertaken in the JIBS research centers and a real case with a company. In addition, practitioners from different sectors are invited to share their experiences.

#### Type of instruction

Lectures, guest speakers, company/case, study visit and Seminars.

The teaching is conducted in English.

#### Prerequisites

Bachelor's degree in Business Administration (i.e., the equivalent of 180 credits at an accredited university) including Advanced Supply Chain Management 1, 7.5 credits (or the equivalent).

#### Examination and grades

The course is graded A, B, C, D, E, FX or F.

- Group case study works and presentations (ILOs: 1, 2, 3, 4 & 5) representing 3 credits.
- Individual written examination (ILOs: 6, 7, 8, 9 & 10) representing 4.5 credits.

Registration of examination:

Name of the Test	Value	Grading
Group case study works and presentations <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Individual written examination <sup>1</sup>	4.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

#### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of

the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

### **Other information**

#### *Academic integrity*

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

Van Weele, A., and Rozemeijer, F. 2022, *"Procurement and Supply Chain Management"*, 8th Edition, Cengage Learning EMEA.

A list of additional articles will be supplied in the course introduction.