



COURSE SYLLABUS

Contemporary Issues in a Globalized World, 7.5 credits

Contemporary Issues in a Globalized World, 7,5 högskolepoäng

Course Code: JCGR25	Education Cycle: Second-cycle level
Confirmed by: Council for Undergraduate and Masters Education Dec 18, 2014	Disciplinary domain: Social sciences
Revised by: Examiner May 15, 2017	Subject group: FE1
Valid From: Aug 21, 2017	Specialised in: A1N
Version: 3	Main field of study: Business Administration
Reg number: IHH 2017/2100-313	

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. Demonstrate a broad knowledge of the current global status of major political, economic, technological, social and environmental issues.
2. Identify how current global issues influence business and management at both a strategic, general level and on a day-to-day basis.
3. Show an awareness of the role played by entrepreneurship, business and management practices in contemporary global issues.

Skills and abilities

4. Clearly present and discuss contemporary global issues, relating these issues to one another and to management.
5. Use scenario analysis to effectively assess the implications of social, environmental and economic change.

Judgement and approach

6. Critically analyse and evaluate the implications of current political, economic, technological, social and environmental issues for managing in a global context.
7. Critically and independently evaluate one's own work and that of fellow student.

Contents

The course aims to place the modern leader in his/her global context by introducing contemporary issues in society. The global issues are structured around political, economic, technological, social and environmental factors. Each year a collection of themes will be treated.

Type of instruction

- Lectures by topic experts
- Discussion seminars led by faculty and/or students and/or practitioners
- Study visit(s).

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Written hand-ins and/or oral presentations, including a final course project where a topical challenge is addressed and directly connected to managing in a global context. Quizzes. Active participation during seminars is required and participants must attend all guest lectures - in addition to attendance at a minimum of 80 % of course seminars.

The course is examined in the following way:

- Written assignments fulfil ILOs 2, 3, 4, 5, 6, 7
- Quizzes fulfil ILOs 1
- Active participation in oral presentations / discussions fulfils ILOs 1, 2, 4, 7

The course is examined both individually and in group.

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	7.5 credits	A/B/C/D/E/FX/F

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination. Copying someone else's work is a particularly serious offense and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of

plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Required reading:

Handy, Charles (2015) *The Second Curve*; Penguin Random House

Goldin & Mariathasan (2014) *The Butterfly Defect*; Princeton Press