



## COURSE SYLLABUS

# Globalisation of Economic Activity, 7.5 credits

### *Globalisation of Economic Activity, 7,5 högskolepoäng*

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<b>Course Code:</b>	JGER27	<b>Education Cycle:</b>	Second-cycle level
<b>Confirmed by:</b>	Council for Undergraduate and Masters Education Dec 19, 2016	<b>Disciplinary domain:</b>	Social sciences (75%) and natural sciences (25%)
<b>Revised by:</b>	Examiner Feb 2, 2018	<b>Subject group:</b>	NA1
<b>Valid From:</b>	Mar 26, 2018	<b>Specialised in:</b>	A1N
<b>Version:</b>	2	<b>Main field of study:</b>	Business Administration, Economics

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Critically analyse the impact of globalization from different views
2. Discuss and explain the ongoing global changes of investments, production and trade
3. Analyse various kinds of economic globalization processes
4. Analyse, understand and review the processes behind the emergence of new centres of economic activities

Skills and abilities

5. Apply concepts and theories on real world situations
6. Critically discuss matters, questions and situations related to different elements of the course
7. Synthesize relevant information and develop reasoned arguments

Judgement and approach

8. Analyse the subject from relevant scientific, societal and ethical aspects
9. Exhibit an understanding of the role of knowledge in society and the individual's responsibilities when it comes to the use of this knowledge

### Contents

- The shifting contours of the global economy
- The changing global economic map
- Globalization of production, trade and investments
- Technological change
- State economic policies
- Transnational corporations – why and how firms transnationalize
- The geography of transnational production networks
- The role of the state – variations in state economic policies
- Various industrial and service sector cases
- Winning and losing in the global economy

## Type of instruction

Lectures

The teaching is conducted in English.

## Prerequisites

Bachelor's Degree in Business or Economics (i.e the equivalent of 180 credits at an accredited university) (or the equivalent).

## Examination and grades

The course is graded A, B, C, D, E, FX or F.

The course (ILOs 1-9) is examined via an individual written assignment (20% of the final grade) and a written exam (80% of the final grade).

Registration of examination:

Name of the Test	Value	Grading
Examination <sup>1</sup>	7.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> Determines the final grade of the course, which is issued only when all course units have been passed.

## Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

## Other information

### *Academic integrity*

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an

examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. This makes you liable to disciplinary action.

### **Course literature**

#### Literature

- Dicken, Peter (2015) *Global Shift: Mapping the changing Contours of the World Economy*. SAGE Publications (648 pages), 7th Ed.
- Complementary scientific papers
- Handouts