



## COURSE SYLLABUS

# Globalisation of Economic Activity, 7.5 credits

*Globalisation of Economic Activity, 7,5 högskolepoäng*

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<b>Course Code:</b> JGER27	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Dec 19, 2016	<b>Disciplinary domain:</b> Social sciences (75%) and natural sciences (25%)
<b>Revised by:</b> Council for Undergraduate and Masters Education Oct 19, 2020	<b>Subject group:</b> NA1
<b>Valid From:</b> Mar 29, 2021	<b>Specialised in:</b> A1N
<b>Version:</b> 4	<b>Main field of study:</b> Business Administration, Economics

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Discuss the impact of globalisation from different views with emphasis on sustainability
2. Explain the ongoing global changes of investments, production and trade
3. Describe various kinds of economic globalisation processes

Skills and abilities

4. Apply concepts and theories of globalisation on real world situations
5. Critically analyse the benefits and limitations of globalisation in relation to sustainable development
6. Synthesize relevant information and develop reasoned arguments regarding globalisation of economic activity

Judgement and approach

7. Exhibit an understanding of globalisation from relevant scientific, societal and ethical aspects
8. Perform analysis of contemporary debates regarding globalisation and sustainable development

### Contents

This course offers theoretical and real-world insights into globalisation of economic activity such as production, trade and investments. The course places emphasis on critical analysis of the benefits and limitations of globalisation in relation to sustainable development. The course provides an overview of the changing contours of the global economy, examines processes of global shifts, discusses the role of the state and economic policies and explores impacts of globalisation.

### Connection to Research and Practice

The content of this course is closely connected to research regarding globalisation of economic activities and its implication for sustainable development. The course is theoretically grounded in

economic growth and geographical economics with practical applications to several business sectors. Issues connected to globalisation and sustainability are fundamental to all research areas of JIBS.

Students are trained throughout the course to view globalization of economic activities from different perspectives where strengths and weaknesses are constantly discussed. Guest lecturers are invited to strengthen the students' ability to bridge globalisation and sustainability in practice. The assignments are connected to globalisation and sustainability in specific sectors.

### **Type of instruction**

Lectures and seminars.

The teaching is conducted in English.

### **Prerequisites**

Bachelor's Degree in Business or Economics (i.e the equivalent of 180 credits at an accredited university) (or the equivalent).

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The ILOs listed above are assessed through the following types of examination:

Individual written exam (ILOs: 1-5, 7) representing 4.5 credits. Individual assignment (ILOs 1, 5, 6, 8) representing 1.5 credits.

Group assignment (ILOs 1, 4-8) representing 1.5 credits.

Registration of examination:

Name of the Test	Value	Grading
Individual written exam <sup>†</sup>	4.5 credits	A/B/C/D/E/FX/F
Individual assignment <sup>†</sup>	1.5 credits	A/B/C/D/E/FX/F
Group assignment <sup>†</sup>	1.5 credits	U/G

<sup>†</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E or Pass) before a final grade can be set. The final grade of the course is determined by the sum of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

### **Course evaluation**

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

**Other information***Academic integrity*

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. This makes you liable to disciplinary action.

**Course literature**

## Literature

Dicken, Peter (2015) *Global Shift: Mapping the changing Contours of the World Economy*. SAGE Publications (648 pages), 7th Ed.

A list of articles will be supplied at the course introduction.