JÖNKÖPING UNIVERSITY
Jönköping International Business School

COURSE SYLLABUS
International Internship on Digital Business, 15 credits

International Internship on Digital Business, 15 högskolepoäng

Course Code:	JIIR28	**Education Cycle:**	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Sep 11, 2017	**Disciplinary domain:**	Social sciences
Revised by:	Council for Undergraduate and Masters Education Jan 15, 2018	**Subject group:**	FE1
		Specialised in:	A1N
Valid From:	Aug 20, 2018	**Main field of study:**	Business Administration
Version:	1		

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding
1. Explain the meaning of "reflective practice"
2. Implement relevant aspects of the concept of the "reflective practitioner"

Skills and abilities
3. Identify critical challenges in business digitalization projects and provide suggestions for overcoming such challenges
4. Apply academic literature to gain a deeper understanding of practical situations.

Judgement and approach
5. Reflect on the value of managerial skills and theoretical knowledge in different situations related to the internship setting and experience
6. Reflect critically and independently on different aspects, as well as challenges and opportunities connected to working in a digital context.
7. Critically assess the own behavior and its consequences as well as that of others in different types of situations during practical work
8. Reflect on his/her own learning process as well as the development of knowledge in a practical setting.

Contents

The internship course gives students the opportunity to develop their skills as reflective practitioners. The course builds on student placement in an existing or emerging company, or other relevant organization (for a minimum of 10 weeks). By engaging in pre-defined assignments, relevant for the study programme, the students implement their current knowledge, skills and approaches in a digital context. Reflective tasks and reports related to the internship experience, facilitate additional learning for students.

The course relies on the notion of reflective practice. Reflection in action implies a conscious

reflection and thinking of what you are doing while doing it. This ability is key to practice-based professional learning and a skill which is important especially for dealing with situations of uncertainty, uniqueness and conflict. Such dynamic situations are likely to occur in the process of business digitalization and related projects. By focusing on reflective practice, this course strengthens the students' readiness for management positions. Students are coached to reflect on processes ongoing in their internship, including their own role in these.

Type of instruction

All course communication is conducted in English

The course is based on practical work combined with reflective tasks conducted by the student in response to experiences in the internship placement. Prior to the course students interact with the examiner to get approval of the digital business internship assignment (including specification of the work tasks assigned in the internship organization and area of in-depth learning).

During the course students are supervised by dedicated company representative(s) in parallel to writing reflective reports and being in contact with the teacher. At the end of the course an individual, written report concludes examination. The internship is approved by the JIBS academic

The reflections and the final report are designed to develop and assess the students' understanding and application of reflective practice.

The report should be well structured and fulfill the scientific standards required by JIBS, including:
1) Literature review including the assigned course literature and further articles selected by the student. The review should both summarize, compare, and assess the assigned/identified literature.
 2) Description of the internship (study) with focus on the applied method. This method section should both explain what was done (with whom, and when) and explain/elaborate on how participatory research methods added to the learning outcome of the study.
 3) Comparison of the student's experiences from participatory research with another author's experience. 4) Critical reflection on the use of interactive research methods in relation to other methods for fulfilling research in business administration. This reflection should be based both on suitable literature and direct experiences from the field.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business or Informatics (i.e. the equivalent of 180 ECTS credits at an accredited university).

Examination and grades

The course is graded Fail (U) or Pass (G).

ILO 1-5, 7 are examined in the final individual internship report
ILO 4, 6-9 are examined through four individual reflection reports

Registration of examination:

Name of the Test	Value	Grading
Assignment[I]	15 credits	U/G

[I] Determines the final grade of the course, which is issued only when all course units have been passed.

Other information
The credits from this course can only be used as elective credits and cannot be included in the major.

Academic integrity
JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.
Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.
Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature
Schön D.A, 1987, *Educating the Reflective Practitioner*, San Francisco: Jossey Bass, p. xi ..

Clare Rigg, Kiran Trehan, (2008) *"Critical reflection in the workplace: is it just too difficult?",* Journal of European Industrial Training, Vol. 32 Iss: 5, pp.374 – 384.

Eden, C., and Huxham, C. (1996). *Action Research for Management Research. British Journal of Management, Vol. 7*, pp. 75-86.

Grønhaug, K., and Olson, O. (1999). *Action research and knowledge creation: merits and challenges. Qualitative Market Research:* An International Journal, Volume: 2 Issue: 1,pp. 6-14.

Moon, J. (2004). *A Handbook of Reflective and Experiential Learning: Theory and Practice.* New York: RoutledgeFalmer.

At least 10 references more (articles published in academic journals and/or books with research orientation) related to the course topic – to be identified by the student.

 Recommended databases (through Jönköping University library) for articles and/or books: Ebray; Sage, Emerald, JSTOR business; ScienceDirect