COURSE SYLLABUS

International Management, 7.5 credits

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding
1. describe and discuss global competence and the required skills
2. describe and discuss the factors driving change in the international business environment

Skills and abilities
1. practice cross-cultural interactions in multinational teams
2. utilize relevant analytical tools to address issues of relevance to international management practice

Judgement and approach
1. critically evaluate relevant academic literature
2. understand and evaluate challenges which companies with (planned) international activities might be facing

Contents

Organizations across the world no longer work in an environment defined by national boundaries. Changing patterns of global competition, knowledge transfer, and transnational co-operation are redefining the rules of the international business game. International managers have to cope with the need for simultaneously achieving global effectiveness and local responsiveness. Multinational enterprises seek to transcend their cultural embeddedness and ethnocentric frameworks.

Therefore, the objective of this course is to understand the knowledge, perspectives, and skills that global managers need to work effectively in different cultural environments and with people from all over the world. To fulfill this aim, this course explores organizational strategies, structures and processes for cross-border activities, as well as ways to address, coordinate and exploit the diversity of values, resources and cultures when managing international activities and the challenges deriving from it.

The major components of this course are as follows:
- Overview of international management and the contemporary international business environment
- Organizational and strategic aspects of international management; headquarter-subsidiary
relationships in multinational companies; cross-border M&A; managing global media firms
• Cross-cultural management
• International human resource management and leadership
• International entrepreneurship and SME management

Type of instruction
Lectures, case based seminars, project work, simulation game. In addition to class contact, students will devote extensive time to independent study and project work.

The teaching is conducted in English.

Prerequisites
Business Administration 60 credits, including an introductory course to organization theory or strategy (or the equivalent).

Examination and grades
The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

Knowledge and understanding 1: Written exam
Knowledge and understanding 2: Written exam
Skills and abilities 1: Case seminars and simulation game
Skills and abilities 2: Case seminars and written exam
Judgement and approach 1: Course project
Judgement and approach 2: Case seminars, course project and written exam

Written exam 60%, course project 30%, seminars & simulation game 10%.
The grade is translated to the ECTS grading scale (A, B, C, D, E, Fx or F).

Registration of examination:

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<thead>
<tr>
<th>Name of the Test</th>
<th>Value</th>
<th>Grading</th>
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<tbody>
<tr>
<td>Examination¹</td>
<td>7.5 credits</td>
<td>U/G/VG</td>
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¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation
At the outset of the course the course manager ensures that course evaluators are elected (or exist) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course manager discuss the course evaluation and possible improvements. The result is reported to, among others, the Associate Dean for Education, the Council for Undergraduate and Master Education, and the Board of Directors of JIBS. The course manager shall at the outset of the following course report results and measures taken in the previous course evaluation.

Course literature

Literature
• Compendium with articles