



## COURSE SYLLABUS

# Managing Responsibly for Corporate Sustainability, 7.5 credits

*Managing Responsibly for Corporate Sustainability, 7,5 högskolepoäng*

---

<b>Course Code:</b> JMSR20	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education May 3, 2018	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Dec 17, 2019	<b>Subject group:</b> FE1
<b>Valid From:</b> Jan 13, 2020	<b>Specialised in:</b> A1N
<b>Version:</b> 2	<b>Main field of study:</b> Business Administration

---

### Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. Describe the meaning, relevance and challenges of corporate sustainability.
2. Explain key perspectives and concepts in corporate sustainability.

Skills and abilities

3. Formulate a business case for sustainability in different types of business organization by applying appropriate knowledge.
4. Design sustainable solutions for introducing, maintaining and transforming sustainability in different types of business organisation.

Judgement and approach

5. Evaluate the usefulness and contextual appropriateness of different perspectives and tools for corporate sustainability.
6. Reflect upon the role of managerial ethics in responsible and sustainable practice.

### Contents

Managing corporations responsibly is a key challenge of businesses in most regions of the world. The course provides conceptual tools for understanding the role played by sustainability in corporations. Sustainability perspectives are used to explore how companies improve their operational efficiencies, innovate and comply with regulations and accepted practices.. The topic covered in the course include :

- Sustainable development, including the meanings and relevance of sustainability and the ways in which the management of corporate sustainability affects social and environmental systems.
- Development phases of corporate sustainability, including different development paths of corporate responsibility and their implications.
- Compliance, operational efficiencies and transformation, including the importance and

approaches to working proactively with compliance, operational efficiencies and transformation in the corporation.

- Responsible management practices, including the relationship between individual ethics and the sustainability practices of owner and managers, as well as the role of ethics in business responsibility and sustainability.

### Type of instruction

The course includes lectures, workshops/seminars and work in small groups. Where appropriate, relevant student experience, guest lectures and study visits are integrated into the course content.

The teaching is conducted in English.

### Prerequisites

Bachelor's degree in Business Administration or Economics (i.e. the equivalent of 180 ECTS credits at an accredited university)

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

Group project (written assignment with oral presentation) (ILOs: 3-5) representing 3 credits

Individual written assignment (ILOs: 1, 2, 6) representing 3 credits

Individual quizzes and short-answer questions (ILOs: 1, 2, 5), U/G, representing 1.5 credits

Registration of examination:

Name of the Test	Value	Grading
Group project (written assignment with oral presentation) <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Individual written assignment <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Individual quizzes and short-answer questions <sup>1</sup>	1.5 credits	U/G

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. There must be course evaluators identified among the students. The evaluation is carried out continuously as well as at the end of the course, through a survey. After the course the course Examiner meets with student evaluators to discuss the survey results and possible improvements. A summary report is also created. The report is followed up by program directors and discussed with faculty and relevant others (e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean, or Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### Other information

### **Academic integrity**

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

A list of additional articles will be supplied at the course introduction.