

COURSE SYLLABUS

Managing a Multinational, 7.5 credits

Managing a Multinational, 7,5 högskolepoäng

Course Code:	JMUR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jun 7, 2021	Disciplinary domain:	Social sciences
Valid From:	Jan 16, 2023	Subject group:	FE1
Version:	1	Specialised in:	A1N
		Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Explain structures and dynamics of HQ-subsidary relations
2. Explain the core theories, models, and concepts within the field of multinational management and global operations.

Skills and abilities

3. Plan, coordinate, and negotiate activities between groups to achieve objectives
4. Analyse business simulation data to develop evidence-based proposals

Judgement and approach

5. Critically assess and propose activities to identify and engage with formal and informal power dynamics within multinational organizations
6. Consider the moral implications inherent in multinational management and propose ethical alternatives.

Contents

This course covers core concepts in multinational management and global operations. In contrast to broader strategy-focused courses, it adopts a practical perspective to the lived experience of actual policy implementation and the management of multiple objectives. It actively considers the role of informal and formal power dynamics, mandates, negotiation, and resource scarcity as aspects of the real-world context that managers within multinational organizations must operate within. Furthermore, it centres on the perspective of subsidiary managers and explores how they strive to simultaneously achieve both subsidiary- and corporate-level objectives.

Connection to Research and Practice

The connection to practice is embedded within the course. Course content is centred around the

practical challenges and opportunities facing managers in multinational organizations. The course itself is also structured around a long-term business simulation exercise that gives students a replicated experience multinational management, thus providing them with a nuanced understanding of working within this context and developing their phrenetic sensitivity in this area. Guest lecturers will also be invited to provide their insights on how to work well within these environments.

Core theories, models, and concepts from academic literature are also interwoven throughout the course to provide a theoretical backbone. Theories and models will be used not only to explain phenomena prevalent in multinational settings but will also be used by students to propose solutions to practical issues they face in the simulation exercise.

Type of instruction

Lectures, guest lectures, seminars, and simulation workshops are organized to facilitate the learning of participating students.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration or equivalent (i.e., the equivalent of 180 ECTS credits at an accredited university).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILOs are assessed through the following examinations:

- Group simulation exercise: (ILOs: 3, 4 & 5), representing 3 credits
- Individual personal reflections: (ILOs: 5 & 6), representing 1.5 credits
- Individual written exam: (ILOs: 1 & 2), representing 3 credits

The course is examined both individually and in group. To pass students must have passed the written exam, the project work and achieved at least 60 points overall.

Registration of examination:

Name of the Test	Value	Grading
Group simulation exercise ¹	3 credits	A/B/C/D/E/FX/F
Individual personal reflections ¹	1.5 credits	A/B/C/D/E/FX/F
Individual written exam ¹	3 credits	A/B/C/D/E/FX/F

¹ All parts of the compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. There must be

course evaluators identified among the students. The evaluation is carried out continuously as well as at the end of the course, through a survey. After the course, the course Examiner meets with student evaluators to discuss the survey results and possible improvements. A summary report is also created. The report is followed up by program directors and discussed with faculty and relevant others (e.g., Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean, or Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables, and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Required readings will be announced before the introductory lecture.