



## COURSE SYLLABUS

# Sustainable Venture Development Across Borders, 7.5 credits

*Sustainable Venture Development Across Borders, 7,5 högskolepoäng*

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<b>Course Code:</b> JSVN11	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Oct 19, 2020	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Jan 18, 2021	<b>Subject group:</b> FE1
<b>Version:</b> 1	<b>Specialised in:</b> G2F
	<b>Main field of study:</b> Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

I. explain key components and challenges of sustainable ventures with international activities-including inclusive ventures, social ventures and green ventures;

Skills and abilities

2. develop a sustainable venture model that has the ability to deliver a social and/or environmental offering in a foreign location;
3. design and develop the new sustainable venture by means of a lean business model and a prototype;

Judgement and approach

4. identify societal and environmental problems that can be improved with a social innovation; and
5. critically select and evaluate information associated with the development of the sustainable venture working across borders.

### Contents

Theoretical concepts and implications of sustainable venture development across borders. New sustainable venture development addresses unfulfilled social and/or environmental needs in a foreign location that can be met with resources in the home country. Sustainable ventures aim to improve the well-being of populations in disadvantaged situations by including them in the supply chain and empowering them to generate create societal change. The course gives particular emphasis to entrepreneurial action, including opportunity development, strategic collaborations, social and/or frugal social innovations and resource development during start-up and early growth, including critical decisions and experiences of sustainable entrepreneurs. The content reflects the various aspects relevant in sustainable venture development including:

- challenges of social and environmental sustainability across borders including exclusion, lack of services, diseases, environmental degradation, poverty, system thinking, circular economy,
- key concepts and models for sustainable ventures,
- social and frugal innovations;
- shared value strategy and bottom of the pyramid strategy,
- sustainable business model innovation and prototyping,
- considering ethical aspects of the sustainable venture,
- collecting, expressing and analyzing material for building the sustainable venture across borders,
- presenting the results, and
- relating frameworks to their sustainable venture.

### **Connection to Research and Practice**

The course sustainable venture development across borders is an elective course that contextualizes the venture development process to a sustainable venture in a foreign country setting; it does so by building on entrepreneurship literature, particularly design thinking approach as well as sustainable development and sustainable business literatures. The course is closely related to JIBS core research focus on entrepreneurship and is delivered by JIBS faculty whom are at the research frontier of entrepreneurship with interests in sustainability. The students taking the course gain understanding of importance of identifying root causes of the social and environmental problems and learn to use design thinking tools when developing solutions to the identified problems. Practical relevance of this course lies in the acquisition of problematization and prototyping skills.

### **Type of instruction**

Lectures, seminars, guest lectures, tutoring, reflections and presentations.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements and 60 credits in Business Administration (or the equivalent) including the course Entrepreneurship (or the equivalent).

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

Assessment:

The ILOs listed above are assessed through the following types of examination:

Individual written exam (ILOs: 1, 2, 3 & 5) representing 1.5 credits.

Individual Reflection - (ILOs: 1, 2 & 5) representing 3 credits.

Group project – (ILOs: 2, 3, 4 & 5) representing 3 credits.

Registration of examination:

Name of the Test	Value	Grading
Individual Written Exam <sup>†</sup>	1.5 credits	A/B/C/D/E/FX/F
Individual Reflection <sup>†</sup>	3 credits	A/B/C/D/E/FX/F
Group Project <sup>†</sup>	3 credits	A/B/C/D/E/FX/F

<sup>†</sup> The grade is reported when all compulsory elements have been successfully accomplished. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy - A/B/C/D/E/FX/F.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### Course literature

- Munoz, P. and Dimov, D. (2015). *The call of the whole in understanding the development*

- of sustainable ventures. Journal of Business Venturing*, Vol. 30 (4), 632-654.
- Stephen, C. (2012) *Creating sustainable international social ventures. Thunderbird International Business Review*, Vol. 54 (1), pp. 131-142.
  - Rudiger, R. (2012) *Inclusive business, human rights and the dignity of the poor: a glance beyond economic impacts of adapted business models. Business Ethics: A European Review*, Vol. 21 (1), pp. 47-63.
  - Additional academic articles.