



## COURSE SYLLABUS

# Global Media Cultures, 15 credits

*Global Media Cultures, 15 högskolepoäng*

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<b>Course Code:</b> LGMR25	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Director of Education May 21, 2015	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Director of Education Jun 20, 2017	<b>Subject group:</b> MK1
<b>Valid From:</b> Autumn 2017	<b>Specialised in:</b> A1N
<b>Version:</b> 3	<b>Main field of study:</b> Media and Communication Science
<b>Reg number:</b> HLK 2017/2575-313	

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### Intended Learning Outcomes (ILO)

On completion of the course the students should be able to:

Knowledge and understanding

- explain different forms of international communication (1)
- describe the interrelation between media and globalization (2)
- describe the relationship between media, communication and culture in different settings (3)

Skills and abilities

- demonstrate the ability to identify specific challenges regarding communication across nations and cultures (4)
- apply different concepts and theories relating to globalization and international communication when explaining communication challenges across nations and cultures (5)

Judgement and approach

- problematize the role of different forms of media in international communication processes (6)
- reflect on the explanation strength and limitations of specific theories and perspectives on global and international communication (7)

### Contents

- International communication
- Media and globalization
- Culture and identity
- Representation and difference

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive

instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements and a Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 60 credits in media and/or communication studies, journalism, or equivalent. English proficiency is required. Exemption is granted from requirement in Swedish.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on four discussion seminars, one written group assignment with oral presentation, and two individual written assignments with written and oral opposition.

Examinations:

Four discussion seminars (1, 3, 4, 6, 7)

One written group assignment with presentation (1, 2, 4, 6)

Two individual written assignments with written and oral opposition (1, 2, 3, 4 5, 6, 7)

Registration of examination:

Name of the Test	Value	Grading
Four discussion seminars <sup>1</sup>	3.5 credits	A/B/C/D/E/FX/F
Group assignment <sup>1</sup>	1.5 credits	A/B/C/D/E/FX/F
Individual assignment 1	5 credits	A/B/C/D/E/FX/F
Individual assignment 2	5 credits	A/B/C/D/E/FX/F

<sup>1</sup> Only C, FX or F is awarded.

### Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

### Course literature

Flew, Terry (2007). *Understanding global media*. New York: Palgrave Macmillan (261 pp.)

Jacobsson, Diana (2016). *Bruised by the Invisible Hand. A critical examination of journalistic representations and the naturalization of neoliberal ideology in times of industrial crisis*. Göteborg: JMG, Göteborgs Universitet.

Nederveen Pieterse, Jan (2015). *Globalization and culture: global mélange*. Third edition. Lanham: Rowman and Littlefield (222 pp.)

Orgad, Shani (2012). *Media representation and the global imagination*. Oxford: Polity (230 pp.)

Siapera, Eugenia (2010). *Cultural diversity and global media: the mediation of difference*. Chichester: Wiley-Blackwell (222 pp.)

Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press (314 pp.)

Thussu, Daya Kishan (2006). *International communication: continuity and change*. 2. ed. London: Hodder Arnold (336 pp.)

Volkmer, Ingrid (ed) (2012). *The handbook of global media research*. Blackwell – Accessed electronically through the library's webpage. (300 pp.)

Articles and chapters, about 200 pp.

### Reference literature

*Citing Sources – How to Create Literature References*. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>