



COURSE SYLLABUS

International Communication Work Placement, 7.5 credits

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Course Code: LIWR28	Education Cycle: Second-cycle level
Confirmed by: Director of Education May 18, 2018	Disciplinary domain: Social sciences
Valid From: Autumn 2018	Subject group: MK1
Version: 1	Specialised in: A1N
	Main field of study: Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- account for the organizational structures and the activities of the placement (1)
- describe the role of the placement within the context of international communication (2)
- describe the placement's external or internal communication strategies (3)

Skills and abilities

- demonstrate the ability to individually identify, formulate and solve communication oriented problems and assignments within the specific placement (4)
- apply concepts and theories from workplace learning and media and communication literature when explaining activities done in the placement (5)

Judgement and approach

- evaluate the placement's communication activities in relation to international communication (6)
- critically reflect on acquired skills in identifying and solving problems within the placement (7)

Contents

- Active participation in communication oriented practical work, in an organization
- Carry out and present a specific communication assignment within the placement

Type of instruction

Work placement in an organization with specific aims to communicate on an international level.

Preparation, workplace learning and writing of a report.

Prerequisites

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits in media and/or communication studies, journalism or equivalent. English proficiency is required. Exemption is granted from the

requirement in Swedish.

Examination and grades

The course is graded Fail (U) or Pass (G).

For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

Re-examination is limited for this course. If a student fails the regular examination, the student must redo the work placement. The student is entitled to redo the work placement twice.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on fulfilling five weeks of work placement and a final report. The assessment is based on oral and/or written contact with the student's contact person at the work placement, and the student's written report.

Registration of examination:

Name of the Test	Value	Grading
Work placement and individually written report	7.5 credits	U/G

Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Illeris, Knud (2011). *The Fundamentals of Workplace Learning*. London: Routledge. 200 p.

Poutiainen, Saira (ed.), (2014). *Theoretical turbulence in intercultural communication studies*. Cambridge Scholars Publishing, UK. 179 p.

Own choice of literature, 300 p.

Literature from all master courses within the programme.

Reference literature

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

<http://pingpong.hj.se/public/courseId/10565/publicPage.do>

Also available in the course event on the e-learning platform PING PONG