



## COURSE SYLLABUS

# Leadership in a Global Environment, 7.5 credits

*Leadership in a Global Environment, 7,5 högskolepoäng*

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<b>Course Code:</b> LLGK15	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Faculty Programme Director Jun 16, 2015	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Director of Education Jun 28, 2016	<b>Subject group:</b> MK1
<b>Valid From:</b> Autumn 2016	<b>Specialised in:</b> G1F
<b>Version:</b> 2	<b>Main field of study:</b> Media and Communication Science
<b>Reg number:</b> HLK 2016/2573-313	

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### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

#### *Knowledge and understanding* (exam. 1, 2, 3)

- describe and explain how modern organizations work from a system theoretical perspective
- describe and explain the importance of communication in organizations
- describe and explain foundational theories of leadership
- describe and explain the relationship between organization, culture, leadership, communication and situation, from an institutional and cultural perspective

#### *Skills and abilities* (exam. 1, 2, 3)

- analyze the practice of leadership in relation to theories of: leadership (basic, communicative, crisis), culture (organizational and national) and organization
- analyze a chosen case of leadership from different theoretical perspectives
- critically analyze and handle extraordinary events from a proactive crisis leadership perspective

#### *Judgement and approach*

- show a critical and constructive perspective/evaluation on the student's own work and the work of other students based on scientific criteria (exam. 1, exam. 4)
- critically evaluate the student's own learning and learning process (exam. 5)

### Contents

- The function of modern organizations
- The importance of communication in an organization
- Basic leadership and communicative leadership
- Leadership in different kinds of contexts of action (“build up”, “consolidation” and “change”)
- Leadership in different situations from “normal” to “extraordinary” (i.e. crisis leadership)
- The relationship between institutions, organizations, culture, leadership, communication and situation, from a system theoretical perspective

- Reflections on student's own learning process

Course unit 1, 0,0 credits

### **Type of instruction**

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### **Prerequisites**

General requirements and 37,5 credits in Media and Communication Science or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Group assignments:

- (1) Written assignment (4 credits) A-F
- (2) Oral presentation (1 credit) A-F
- (3) PowerPoint-presentation (1 credit) A-F
- (4) Opposition on the work of other students (0.5 credits) A-F

Individual assignment:

- (5) A continuous individual annotation of your learning process (1 credit) A-F

You will need an E on every assignment to pass the course. You will need 5 credits with higher grades (A, B), to get higher grades (A, B) on the course.

Registration of examination:

Name of the Test	Value	Grading
Written assignment	4 credits	A/B/C/D/E/FX/F
Oral presentation	1 credit	A/B/C/D/E/FX/F
PowerPoint presentation	1 credit	A/B/C/D/E/FX/F
Opposition on the work of other students	0.5 credits	A/B/C/D/E/FX/F
Annotation of the learning process	1 credit	A/B/C/D/E/FX/F

### Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

### Course literature

Bloom, Nick., Sadun, Rafaella. & Van Reenen, Jan. (2012). "Does Management Really Work." *In Harvard Business Review*, November 2012, pp. 76-82. 6 pages.

Johansson, Catrin, Miller, Vernon D. & Hamrin, Solange (2011) "*Communicative Leadership: Theories, Concepts, and Central Communication Behaviors.*" DEMICOM, Mittuniversitetet, Sundsvall, Rapportserie nr. 4. 39 pages.

Kessler, Erich, H. & Wong-Ming, Ji Diana, J. (2009). *Cultural Mythology and Global Leadership*. Cheltenham: Edward Elgar Publishing Limited. 375 pages.

Kiechel, Walter III (2012). "The Management Century." *In Harvard Business Review*, November 2012, pp. 62-75. 13 pages.

Kim, Chan., Mauborgne, Renee. (2003). "Tipping Point Leadership." *In Harvard Business*

Review, April 2003, pp. 60-69. 9 pages.

Kotter, John. P. (2012). "Accelerate!" In *Harvard Business Review*, November 2012, pp. 44-58. 14 pages.

Mitroff, Ian, I. & Anagnos, Gus (2001). *Managing Crises before they happen. What every Executive and Manager needs to know about Crisis Management*. New York: AMACOM. 172 pages.

Mitroff, Ian, I. (2004). *Crisis Leadership. Planning for the unthinkable*. Hoboken, N.J.: Wiley. 121 pages.

Morill, Calvin. (2012). "From Bridges to Trading Zones in Organizational Culture and Institutional Research." In *Journal of Management Inquiry* 2012:21, pp. 109-113. 4 pages.

Schults, Majken. (2012). "Relationships between Culture and Institutions: New Interdependencies in a Global World." In *Journal of Management Inquiry*, pp. 102-106. 4 pages.

Additional articles, 200 pages.

Reference literature

*Citing Sources – How to Create Literature References*. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>