



COURSE SYLLABUS

Research Methods in International/Intercultural Communication, 15 credits

Research Methods in International/Intercultural Communication, 15 högskolepoäng

Course Code: LRMS26	Education Cycle: Second-cycle level
Confirmed by: Director of Education Dec 21, 2015	Disciplinary domain: Social sciences
Revised by: Director of Education Nov 22, 2016	Subject group: MK1
Valid From: Spring 2017	Specialised in: A1F
Version: 2	Main field of study: Media and Communication Science
Reg number: HLK 2016/4561-313	

Intended Learning Outcomes (ILO)

On completion of the course the student should be able to:

Knowledge and understanding

- explain research problems connected to international (intercultural, cross-cultural, multicultural) studies
- problematise method choices within media and communication research

Skills and abilities

- demonstrate the ability to use different research methods
- demonstrate the ability to integrate theories and methods in existing and planned studies

Judgement and approach

- demonstrate the ability to evaluate scientific quality in existing studies
- demonstrate the ability to approach ethical aspects on research, especially focused on intercultural, cross-cultural, and multicultural aspects

Contents

- International (intercultural, cross-cultural, multicultural) research questions, and ethical aspects
- Quantitative and statistical research methods, including SPSS
- Qualitative research methods such as ethnography and critical discourse analysis
- Academic writing; reports and papers
- Research design

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

General entry requirements and a Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 60 credits in media and/or communication studies, journalism, or equivalent. English proficiency is required. Also are completed courses required in: - A1N courses equivalent to 15 credits in Media and Communication Sciences, for example Global Media Cultures, 15 credits, or Sustainable Communication, 15 credits. Exemption is granted from the requirement in Swedish (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Four individual assignments ¹	7.5 credits	A/B/C/D/E/FX/F

Individual exam	7.5 credits	A/B/C/D/E/FX/F
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[†] Only C, FX or F is awarded.

Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

Course literature

Bruce, Nicola; Snelgar, Rosemary & Kemp, Richard (2012). *SPSS for Psychologists – Fifth edition*. 353 pages.

Cleary Miller Linda (2013). *Cross-Cultural Research with Integrity*. Basingstoke: Palgrave MacMillan. 300 pages.

Hammersley, Martyn & Atkinson, Paul (1997). *Ethnography: Principles in Practice*. London: Routledge. 236 pages.

Hansen, Anders och Machin, David (2013). *Media & Communication Research Methods*. Basingstoke: Palgrave Macmillan. 300 pages.

Kozinets, Robert (2015). *Netnography – Redefined*. London: Sage. 320 pages.

Machin, David och Mayr, Andrea (2012). *How to Do Critical Discourse Analysis: A Multimodal Introduction*. London: Sage. 250 pages.

Articles 200 pages.

Own choice of literature 400 pages.

Reference literature

Citing Sources – How to Create Literature References. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>