



## COURSE SYLLABUS

# Work Placement in Sustainable Communication, 7.5 credits

*Work Placement in Sustainable Communication, 7,5 högskolepoäng*

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<b>Course Code:</b> LWSS20	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Director of Education Dec 10, 2019	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Spring 2020	<b>Subject group:</b> MK1
<b>Version:</b> 1	<b>Specialised in:</b> A1F
	<b>Main field of study:</b> Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- identify the challenges connected to "communication and sustainability" within a company/an organization
- describe and give an account of the work placement's organization and activity and how it communicates with its stakeholders and surroundings

Skills and abilities

- independently identify, formulate problems and suggest solutions within the field of sustainable communication in relation to a company/an organization

Judgement and approach

- critically reflect on the relation between theories (in Media and Communication with focus on Sustainability) and the practice within a company/an organization

### Contents

- Practice tasks related to a company/an organization, with focus on communication
- Project work within sustainable communication, related to the needs of a company/an organization

### Type of instruction

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### Prerequisites

Second-cycle courses equivalent to 15 credits in Media and Communication Sciences, for example Sustainability and Communication, 15 credits, or Media in the Digital Age – Participation, Power and (In)Equality, 7.5 credits, and Transmedia Storytelling and Design, 7.5 credits.

### Examination and grades

The course is graded Fail (U) or Pass (G).

The examination is based on instruction and course literature.

Forms of examination:

- project work
- individual written report
- seminar

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations.

A student may not make a second attempt at any examination already passed in order to receive a higher grade.

Registration of examination:

Name of the Test	Value	Grading
Project work connected to a work placement/company/organization <sup>1</sup>	4 credits	U/G
Individual written report <sup>1</sup>	2 credits	U/G
Seminar <sup>1</sup>	1.5 credits	U/G

<sup>1</sup> The examination is graded Fail (U) or Pass (G).

### Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

### Course literature

Relevant literature for the student's own work (project and report) – decided by the student together with the examiner

Reference literature

**Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

**The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available on the e-learning platform