



COURSE SYLLABUS

Corporate Social Responsibility, 6 credits

Företags samhällsansvar (CSR), 6 högskolepoäng

Course Code: TCSK17	Education Cycle: First-cycle level
Confirmed by: Dean Feb 1, 2017	Disciplinary domain: Technology (95%) and social sciences (5%)
Valid From: Aug 1, 2017	Subject group: IE1
Version: 1	Specialised in: G1F
Reg number: JTH 2017/430-313	Main field of study: Industrial Engineering and Management

Intended Learning Outcomes (ILO)

After completing the course, the student shall

Knowledge and understanding

- demonstrate comprehension of corporate responsibility in general
- show familiarity with the responsibility issues regarding different stakeholders

Skills and abilities

- demonstrate skills of critically evaluate and present corporate social responsibility (CSR) strategies
- demonstrate skills of evaluate corporate code of ethics

Judgement and approach

- demonstrate an understanding of the current trends in CSR and its implications for supply chains
- demonstrate the ability to evaluate CSR communications

Contents

The aim of this course is to provide knowledge of corporate responsibility for various stakeholders in a supply chain management context. The course mainly focuses on the social responsibility of organizations and supply chains.

The course includes the following elements:

- Introduction to CSR
- Environmental Responsibility
- Socially Responsible Practices
- Corporate Ethics and Philanthropy
- Implementing a CSR Strategy
- Communicating Corporate Responsibility

Type of instruction

Teaching comprises of lectures, case seminars and project work.

The teaching is conducted in English.

Prerequisites

General entry requirements and completed course Principles of Sustainable Supply Chain Management, 6 credits (or the equivalent).

Examination and grades

The course is graded 5,4,3 or Fail.

The final grade for the course is based on written examination and project work. The final grade will only be issued after satisfactory completion of all assessments.

Registration of examination:

Name of the Test	Value	Grading
Written Examination	2 credits	5/4/3/U
Project Work	2 credits	5/4/3/U
Assignment	1 credit	U/G
Case Seminars	1 credit	U/G

Course literature

The literature list for the course will be provided one month before the course starts.

Chandler, D., (2017), Strategic Corporate Social Responsibility: Sustainable Value Creation, 4th Edition, SAGE Publications, Inc., Thousand Oaks, California, USA, ISBN: 9781506310992.