

### **COURSE SYLLABUS**

# Design and Emotion (Human Factors 3), 6 credits

Design och upplevelse (Human Factors 3), 6 högskolepoäng

Course Code: TDUS25 Education Cycle: Second-cycle level

Confirmed by: Dean Jan 15, 2015 Disciplinary domain: Technology (95%) and social sciences Valid From: Jan 1, 2015

Subject group: DE1 Version: Specialised in: A1F Reg number: JTH 2015/709-313

Main field of study: Product Development

# **Intended Learning Outcomes (ILO)**

On completion of the course, the student should

### Knowledge and understanding

- demonstrate knowledge of cognitive ergonomics
- demonstrate knowledge of the perceived value of the product design
- demonstrate knowledge of the human senses and its relation to aesthetics
- demonstrate knowledge of design science and design research methodology

#### Skills and abilities

- demonstrate the ability to account for ergonomic principles different methods for defining a design work as data collection and analysis, and its influence on the result
- demonstrate the ability to account for aesthetics linked to sensory perception, judgment and experience.
- demonstrate the ability to account for the coupling between sensations and gestaltung, such as shape, light, sound, color, texture, etc.
- demonstrate the ability to describe principles for the interaction between humans and artefacts

#### Judgement and approach

- demonstrate an understanding of how different competencies in product development process contributes to, and affect the overall experience of a product.
- demonstrate the ability to make aesthetic choices, as well as evaluate and describe how these choices affect sensory perception and experience.

#### **Contents**

The course is intended to provide a deeper understanding of ergonomic principles and its impact on product design, rooms and systems, and an in-depth knowledge of human capabilities and limitations and how humans are affected by different stimuli in the artifact.

The course covers the following topics:

- Cognitive ergonomics
- Investigation and analysis
- Perception and sensation

- Design practice and design thinking
- Presentation skills
- Semantics, semiotics
- Gestaltung

# **Type of instruction**

The course consists of lectures, seminars and exercises.

The teaching is conducted in English.

# **Prerequisites**

Passed courses 180 credits in first cycle, at least 90 credits within the major subject Mechanical Engineering or Civil Engineering (with relevant courses in construction and design), and 15 credits Mathematics. In addition, completed course Ergonomics (Human Factors 2), 15 credits and English Language requirements corresponding to English A in the Swedish upper secondary school (or the equivalent).

### **Examination and grades**

The course is graded 5,4,3 or Fail.

The final grade for the course is based upon a balanced set of assessments. The final grade will only be issued after satisfactory completion of all assessments.

### Registration of examination:

Name of the Test	Value	Grading
Examination	2 credits	5/4/3/U
Assignments	4 credits	5/4/3/U

#### **Course literature**

#### Literature

The literature is preliminary until one month before the course starts.

Title: The Semantic Turn Author: Krippendorf Klaus

Publisher:

ISBN: 0-415-32220-0

Author: Lawsson Brian

Title: What designersn know

Publisher:

ISBN: 978-0-7506-6448-6

Title: Design Research Now Author: Michel Ralf (ed) Publisher:

ISBN: 978-3-7643-8471-5

Title: Engineering Emotional Values in Product Design

Author: Schütte S

Publisher:

ISBN: 91-85299-46-4