



## COURSE SYLLABUS

# Business and Economy, 6 credits

*Företagande och ekonomi, 6 högskolepoäng*

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<b>Course Code:</b>	TFEK17	<b>Education Cycle:</b>	First-cycle level
<b>Confirmed by:</b>	Dean Mar 1, 2016	<b>Disciplinary domain:</b>	Technology (95%) and social sciences (5%)
<b>Valid From:</b>	Jan 2, 2017	<b>Subject group:</b>	FE1
<b>Version:</b>	1	<b>Specialised in:</b>	G1F
<b>Reg number:</b>	JTH 620/2016-313		

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### Intended Learning Outcomes (ILO)

After completing the course, the student shall

Knowledge and understanding

- knowledge and understanding of global business principles
- have an understanding of entrepreneurship
- knowledge and understanding of business
- have knowledge and understanding of how new businesses are started and run
- knowledge and understanding of how accounting works in a company
- knowledge and understanding of how to subscribe a business deal

Skills and abilities

- demonstrate the ability to identify business opportunities and formulate a business idea.
- show the ability to formulate a business idea
- show the skill and ability to make a product costing
- view the skills to formulate an offer

Judgement and approach

- demonstrate insight into how the market requirements affecting the development of new products
- demonstrate an understanding of accounting and financial accounting affects the product development process

### Contents

The course is intended to provide a basic understanding of economic principles and their impact on product design, community planning and humans and a deeper knowledge of business planning, management and financial control. Furthermore, the course provides an understanding of the micro and macro perspective on economy

The course includes the following topics:

- Business planning
- Financial management

- Organization and leadership
- Accounting
- Marketing
- Micro and macroeconomic economics

### **Type of instruction**

Teaching consists of lectures, seminars, tutorials assignments and exam.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements and Mathematics D or Mathematics 3c, and 15 credits Mathematics, and English language requirements corresponding to English 6 or English B in the Swedish upper secondary school (or the equivalent).

### **Examination and grades**

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Assignments	2 credits	5/4/3/U
Examination	4 credits	5/4/3/U

### **Course literature**

Literature

The literature is preliminary until one month before the course starts.