



COURSE SYLLABUS **Business and Economy, 6 credits**

Företagande och ekonomi, 6 högskolepoäng

Course Code:	TFEK17	Education Cycle:	First-cycle level
Confirmed by:	Dean Mar 1, 2016	Disciplinary domain:	Technology (95%) and social sciences (5%)
Valid From:	Jan 2, 2017	Subject group:	FE1
Version:	1	Specialised in:	G1F
Reg number:	JTH 620/2016-313		

Intended Learning Outcomes (ILO)

After completing the course, the student shall

Knowledge and understanding

- knowledge and understanding of global business principles
- have an understanding of entrepreneurship
- knowledge and understanding of business
- have knowledge and understanding of how new businesses are started and run
- knowledge and understanding of how accounting works in a company
- knowledge and understanding of how to subscribe a business deal

Skills and abilities

- demonstrate the ability to identify business opportunities and formulate a business idea.
- show the ability to formulate a business idea
- show the skill and ability to make a product costing
- view the skills to formulate an offer

Judgement and approach

- demonstrate insight into how the market requirements affecting the development of new products
- demonstrate an understanding of accounting and financial accounting affects the product development process

Contents

The course is intended to provide a basic understanding of economic principles and their impact on product design, community planning and humans and a deeper knowledge of business planning, management and financial control. Furthermore, the course provides an understanding of the micro and macro perspective on economy

The course includes the following topics:

- Business planning
- Financial management

- Organization and leadership
- Accounting
- Marketing
- Micro and macroeconomic economics

Type of instruction

Teaching consists of lectures, seminars, tutorials assignments and exam.

The teaching is conducted in English.

Prerequisites

General entry requirements and Mathematics D or Mathematics 3c, and 15 credits Mathematics, and English language requirements corresponding to English 6 or English B in the Swedish upper secondary school (or the equivalent).

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Assignments	2 credits	5/4/3/U
Examination	4 credits	5/4/3/U

Course literature

Literature

The literature is preliminary until one month before the course starts.