



JÖNKÖPING UNIVERSITY
School of Education and Communication

PROGRAMME SYLLABUS
International Communication (One Year), 60 credits

Programmestart: Autumn 2018



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Programme code: LA118

Programmestart: Autumn 2018

Confirmed by: Dean 2017-10-19

Education Cycle: Second-cycle level

Version: 1

Reg number: HLK 2017/4124-312 VD-beslut § 17/114

Title of qualification

Degree of Master of Social Science (60 credits) with a major in Media and Communication Science

Programme overview

The masters programme International Communication (One Year) provides a deepening education in the field of media and communication for students already holding a bachelor's degree and having a substantial amount of media and communication studies or the equivalent in their undergraduate studies.

One academic year consists of 40 study weeks, divided in two semesters. This is equivalent to 60 credits (60 hp). Each study week consists of 1.5 credits (1,5 hp) that correspond to 40 hours of study.

The programme has a special focus on international communication, which means that mediated communication across nations, as well as the relationship between globalisation and media and communication, is emphasized. The programme also centres on the relationship between media and communication and different aspects of sustainability.

Scientific methods are practised with goals to help students to develop a reflective scientific approach. A 15-credit thesis course is offered in the second semester. The thesis in media and communication should cover a topic of communication in an international context. The master programme prepares the students for the possibilities to apply for further education on second and third cycles.

The programme consists of four mandatory 15-credits courses held over two semesters. Each course has its own syllabus with specific prerequisites. The organisation of the courses follows a logic progression.

All courses are taught in English.

Objectives

Second cycle education shall essentially build on the knowledge students acquire in first cycle education or corresponding knowledge. Second cycle education shall involve a deepening of knowledge, skills and abilities relative to first cycle education and, in addition to what applies to first cycle education, shall;

- further develop the students' ability to independently integrate and use knowledge,
- develop the students' ability to deal with complex phenomena, issues and situations, and
- develop the students' potential for professional activities that demand considerable independence or for research and development work.

The specific learning outcomes for the programme are based on the objective to deepen the student's knowledge in media and communication, especially regarding mediated communication in a global context, as well as the role of mediated communication for different forms of sustainability. After fulfilling the programme, the student will be better prepared for working with communication tasks in an international context.

In addition to the learning outcomes stated in the Higher Education Ordinance (SFS) No. 2006:1053, the student shall:

Knowledge and Understanding

- demonstrate knowledge and understanding in media and communication science, which includes both an overall view of media and communication science and specialized knowledge about of media and communication related needs and challenges in an international perspective as well as in relation to sustainability
- demonstrate knowledge and understanding in current research and development work, especially regarding media and communication in an international perspective and in relation to sustainability
- demonstrate deepened methodological knowledge in media and communication science

Skills and Abilities

- demonstrate the ability to integrate knowledge and to analyse, assess and handle complex phenomena, research problems and situations related to media and communication, even with limited information
- demonstrate the ability to independently identify and formulate research problems as well as to plan and, using appropriate methods, undertake advanced tasks regarding media and communication within predetermined time frames
- demonstrate the ability in speech and writing to report clearly and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences
- demonstrate the skills required for participation in research and development work or employment in some other qualified capacity

Judgement and Approach

- demonstrate the ability to make assessments in media and communication science informed by relevant disciplinary, social and ethical issues and to demonstrate awareness of ethical aspects of research and development work
- evaluate how different forms of communication interplay with specific relations of power and to problematise different forms of communication from a sustainability point of view
- demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used
- demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning

Contents

Semester 1

Global Media Cultures, 15 credits

Sustainable Communication, 15 credits

Semester 2

Media and Communication Research Methods, 15 credits

Master Thesis in Media and Communication Science with Specialization in International Communication, 15 credits

Teaching and examination

To pass a course, the student needs to fulfill all the course requirements. Examination will be executed by written exam, oral exam or term papers. Different methods of examination can be used within a single course. The student will be offered at least three examination opportunities in each examine section. The university is not obligated to offer re-exams in courses a student has already passed. Mandatory workshops and assignments can figure within the frame of the course.

The courses within the programme are graded A-F or Pass (C)/Fail (FX/F). A-E all constitute Pass and FX and F are equal to Fail.

For most workshops and mandatory group assignments, only Pass (C) or Fail (FX/F) is given.

Prerequisites

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits in media and communication studies, including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent.

Continuation Requirements

The following requirements need to be met for students to proceed to the second semester within the program: The student must not fall behind more than 15 credits.

Qualification Requirements

To obtain the Master of Science (60 Credits) with a major in Media and Communication Science, the student must complete the course requirements of at least 60 credits at the higher education level that were not used for the bachelor degree, with at least 45 credits overall in second-cycle courses and at least 30 of those second-cycle credits in Media and Communication Science, including a 15-credit A/E level thesis course in Media and Communication Science. Requirements to complete the programme are (1) completing the requirements for the Master of Science (60 credits) with a major in Media and Communication Science and (2) completing all courses that are listed as mandatory courses in the Contents section, or their equivalent. The degree certificate will be issued after formal application from student.

Quality Development

The programme is evaluated in total at the end of the second semester. This evaluation work is carried out in collaboration between students and the programme director. Each course is also evaluated according to the regulations and guidelines for first-, second- and third-cycle education at Jönköping University.

Other Information

The programme aims for an equal share between Swedish and International students in order to obtain the best multicultural student environment as possible. The programme is collaborating

with the undergraduate programme in media and communication, as well as the established research programme in Media and Communication Science at the School of Education and Communication, Jönköping University. The programme has a specific ambition to collaborate with strategic partner universities to broaden the multicultural perspectives.