



JÖNKÖPING UNIVERSITY  
*School of Education and Communication*

PROGRAMME SYLLABUS  
**International Communication, 60 credits**  
Programmestart: Autumn 2016



## PROGRAMME SYLLABUS

### **International Communication, 60 credits**

*International Communication, 60 högskolepoäng*

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**Programme code:** LAIK4

**Programmestart:** Autumn 2016

**Confirmed by:** Dean 2014-04-10

**Education Cycle:** Second-cycle level

**Revised by:** Dean 2015-11-09

**Version:** 2

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#### **Title of qualification**

Degree of Master of Social Science (60 credits) with a major in Media and Communications Science

#### **Programme overview**

The masters programme International Communication (One Year) provides a deepening education in the field of media and communications for students already holding a bachelor degree and having a substantial amount of media and communication studies or journalism in their undergraduate studies.

One academic year consists of 40 study weeks, divided in two semesters. This is equivalent to 60 credits (60 hp). Each study week consists of 1.5 credits (1,5 hp) that correspond to 40 hours of study.

The programme has a special focus on international communication, which means a specific perspective on global processes of communication on all levels. The communication levels are all defined within the broad aspect of media and communication studies, i.e. the studies of mediated communications and those conditions. The programme has also a specific focus on sustainable communication in an international and global perspective.

Scientific methods are practised with goals to help students to develop a reflective scientific approach. A 15-credit thesis course is offered in the second semester. The thesis in media and communications should cover a topic of communications in an international context. The master programme prepares the students for the possibilities to apply for further education on second and third cycles.

The programme consists of four mandatory 15-credits courses held over two semesters. Each course has its own syllabus with specific prerequisites. The organisation of the courses follows a logic progression.

All courses are taught in English.

#### **Objectives**

Second cycle education shall essentially build on the knowledge students acquire in first cycle education or corresponding knowledge. Second cycle education shall involve a deepening of

knowledge, skills and abilities relative to first cycle education and, in addition to what applies to first cycle education, shall;

- further develop the students' ability to independently integrate and use knowledge,
- develop the students' ability to deal with complex phenomena, issues and situations, and
- develop the students' potential for professional activities that demand considerable independence or for research and development work.

Specific learning goals for the programme are the following: to prepare students for work in international contexts and prepare them to be aware of the special conditions following this context. One long-term objective with the programme is that the students' knowledge will contribute to a better understanding in society when it comes to issues like intercultural issues, multiculturalism, sustainability aspects and social responsibilities in a global perspective.

In addition to the learning outcomes stated in the Higher Education Ordinance (SFS) No. 2006:1053, students shall demonstrate the following:

#### *Knowledge and Understanding*

- demonstrate knowledge and understanding in media and communication science, including both an overview of the field and specialised knowledge in global and sustainable perspectives on media and communication
- demonstrate knowledge and understanding in current research and development work, especially in the field of global and sustainable communication
- demonstrate specialized methodological knowledge in media and communication science

#### *Skills and Abilities*

- demonstrate the ability to identify communicative needs and expectations in an international perspective, utilise and deal with these needs in developmental work
- demonstrate the ability to integrate theories and methods within international communication, critically analyze, assess and deal with complex phenomena, issues and situations
- demonstrate the ability to identify and formulate issues autonomously as well as to plan and, using appropriate methods, undertake advanced communication tasks within predetermined time frames
- demonstrate, in intercultural contexts, the ability in speech and writing to report clearly and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences
- demonstrate the skills required for participation in research and development work or employment in some other qualified capacity

#### *Judgement and Approach*

- demonstrate the ability to relate a professional action to the basic values of multicultural communication patterns
- demonstrate the ability to make assessments in media and communication science informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work
- demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used
- demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning

## **Contents**

Semester 1

Global Media Cultures, 15 credits  
Sustainable Communication, 15 credits

Semester 2

Media and Communication Research Methods, 15 credits  
Master Thesis in Media and Communications, 15 credits

### **Teaching and examination**

To pass a course, the student needs to fulfill all the course requirements. Examination will be executed by written exam, oral exam or term papers. Different methods of examination can be used within a single course. The student will be offered at least three examination opportunities in each examine section. The university is not obligated to offer re-exams in courses a student has already passed. Mandatory workshops and assignments can figure within the frame of the course.

All courses will be graded according to the ECTS system. A-E all constitute Pass and FX and F are equal to Fail.

For most workshops and mandatory group assignments, only Pass (C) or Fail (FX/F) is given.

### **Prerequisites**

Bachelor's degree (equivalent of 180 ECTS credits at an accredited university) with at least 60 credits in media and/or communication studies, journalism, or equivalent and proficiency in English.

### **Continuation Requirements**

The following requirements need to be met for students to proceed to the second semester within the program: The student must not fall behind more than 15 credits.

### **Qualification Requirements**

To obtain the Master of Science (60 Credits) with a major in Media and Communication Science, the student must complete the course requirements of at least 60 credits at the higher education level that were not used for the bachelor degree, with at least 45 credits overall in second-cycle courses and at least 30 of those second-cycle credits in Media and Communication Science, including a 15-credit A1E level thesis course in Media and Communication Science. Requirements to complete the programme are (1) completing the requirements for the Master of Science (60 credits) with a major in Media and Communication Science and (2) completing all courses that are listed as mandatory courses in the Contents section, or their equivalent, The degree certificate will be issued after formal application from student.

### **Quality Development**

The programme is evaluated in total at the end of the second semester. This evaluation work is carried out in collaboration between students and the programme director. Each course is also evaluated according to the regulations and guidelines for first, second and third cycle education at Jönköping University.

### **Other Information**

The programme aims for an equal share between Swedish and International students in order to obtain the best multicultural student environment as possible. The programme is collaborating with the undergraduate programme in media and communications, as well as the established research programme in Media and Communication Science at the School of Education and Communication, Jönköping University. The programme has a specific ambition to collaborate with strategic partner universities to broaden the multicultural perspectives.